

B.A.M.M.C/B.M.M (MULTIMEDIA AND MASS COMMUNICATION)

Faculty Members:

Prof. Jennifer Marfatia - Coordinator

Prof. Nisha Bidawatka

This year in the first year there are 48 admissions.

Activities Conducted

1. The second and third-year students attended a webinar on 'Financial planning 101', on 3rd July 2021 organized by the E-cell, Vivek College of Commerce
2. Students attended a webinar on the 'Financial Literacy awareness program' by Miss Aditi Chipkar on 22nd September 2021, organized by the Department of BAMMC & BFM, Vivek College of Commerce.
3. Students attended a webinar on 'Jeevan Kaushal - Importance of having Vivek for healthy, happy, and successful life' by Dr. R. K. Anand on 11th October 2021 organized by the IQAC, Vivek College of Commerce.
4. Students attended a webinar on 'Legal services authority act, 1987' on 18th October 2021, organized by the IQAC & WDC, Vivek College of Commerce.
5. Students attended a webinar on 'Building mind muscles in covid era' by Dr. Harish Shetty on 6th January 2022 organized by the IQAC & Health committee, Vivek College of Commerce.
6. Students attended the 3rd Annual Smt. A. A. Saraswathy Memorial Lecture on 'Is spirituality relevant today?' B K Shivani on 12th January 2021, organized by Vivek College of commerce.
7. Students attended a webinar on 'Our Indian constitution' by Dr. Anuya Warty on 25th January 2022, organized by the Department of BAMMC & BBI, Vivek College of Commerce.
8. Students attended the program on 'Awareness on Nirbhaya & Break the Bias' On 7th March 2022 and the webinar on 'Gender Equality Today for a Sustainable Tomorrow' on 8th, 2022 organized by Women Development Cell for International Women's Day.
9. The first-year students of Multimedia and Mass communication attended a Seminar on 'Career Opportunities in design and Animation' by MAAC Academy on 28th & 29th March 2022.
10. The first-year students of Multimedia and Mass communication attended a Seminar by 'Arena' on 7th April 2022.
11. The first-year students of Multimedia and Mass communication attended a Seminar by 'Lakme Academy' on 13th April 2022.

Prof. Jennifer Marfatia

Coordinator

- Attended a webinar on the 'Financial Literacy awareness program' by Miss Aditi Chipkar on 22nd September 2021, organized by the Department of BAMMC & BFM, Vivek College of Commerce.
- Attended webinar on 'Tricks to make an effective PowerPoint presentation' by Dr. Monica Penkar on 18th September 2021 organized by the IQAC, Vivek College of Commerce.

- Attended a webinar on ‘Aanvikshiki - Guidelines for writing project proposal’ by Dr. Malathi Iyer on 8th October 2021 organized by the Research Committee, Vivek College of Commerce.
- Attended a webinar on ‘Jeevan Kaushal - Importance of having Vivek for healthy, happy, and successful life’ by Dr. R. K. Anand on 11th October 2021 organized by the IQAC, Vivek College of Commerce.
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- Attended the 3rd Annual Smt. A. A. Saraswathy Memorial Lecture on ‘Is spirituality relevant today?’ B K Shivani on 12th January 2021, organized by Vivek College of commerce.
- Attended the National Level One Week Online Workshop on ‘Research methodology and Publication’ organized by Vivek Education Society's - Vivek College of Commerce - 'Aanvikshiki' Research Cell & IQAC of the College from 21 February 2022 to 26 February 2022.

Prof. Nisha Bidawatka

Lecturer

- Attended a series of National Webinars on Execution of NEP 2020 organized by Christian Eminent College, Indore in association with K. G. Mittal college, Mumbai on 25th June 2021, 2nd July 2021, 16th July 2021, and 21st August 2021.
- Attended a webinar on the ‘Financial Literacy awareness program’ by Miss Aditi Chipkar on 22nd September 2021, organized by the Department of BAMMC & BFM, Vivek College of Commerce.
- Attended online National Level Workshop on ‘Excelling Using EXCEL - Pathway to Learn Different Tools & Techniques’ organized by Lala Lajpat Rai College of Commerce and Economics on 3rd September 2022
- Attended webinar on ‘Tricks to make an effective PowerPoint presentation’ by Dr. Monica Penkar on 18th September 2021 organized by the IQAC, Vivek College of Commerce.
- Attended a webinar on ‘Aanvikshiki - Guidelines for writing project proposal’ by Dr. Malathi Iyer on 8th October 2021 organized by the Research Committee, Vivek College of Commerce.
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